

PINHOLE PEDALLERS

Bikes · Cameras · Interaction

SAM WHITE
Project Leader
sam@pinholepedallers.org
07745 860 157

Pinhole Pedallers is an eco-creative project based in Devon, UK. For more info visit www.pinholepedallers.org or follow @PinholePedaller on twitter ...

Project Outline and Aims

Outline

The Pinhole Pedallers are an exciting new project who are cycling the west country this summer armed with a giant camera obscura. Beginning in Lands End and ending up in Bristol we will be setting up the camera at local beauty spots, bustling towns, beaches, moors, galleries and festivals along the way.

What's a Camera Obscura?

In it's most basic form, a camera obscura is a light tight space with a simple lens in one side. Light enters this lens and throws an image on the opposite wall of the space to create an inverted and entrancing live projection of the outside world. The Pinhole Pedallers are scaling-up - our camera obscura is a 3x3 metre collapsible feat of creative genius that can be set up anywhere but leave no trace behind...

What's the aim?

Members of the public will be invited into the camera to see the landscape in a new light before exploring the image in their own way - by drawing, painting, filming, photographing... The work will be collated on a constantly evolving online exhibition promoted through innovative use of social networking and online blogs. The tour will culminate with an exhibition in Exeter of all the new artwork and in the production of a book. The transportable nature of the obscura means it is at once a valuable educational resource that will engage all ages, a darkroom, a classroom and an magical attraction it its own right.

Why Bikes?

It makes sense - the bicycle offers the only low-impact, free and fun way to reach landscapes beyond roads and reach the heart of the South-West. It is an efficient way to travel that will keep us in touch with the landscapes we are there to explore with no detrimental effect. The Pinhole Pedallers will be a living breathing demonstration of the green and practical possibilities of the bicycle and communicate a sustainable ethos that might just inspire the people we meet.

In a nutshell...

With the camera obscura in tow the Pinhole Pedallers have the potential to connect a broad section of society to the landscapes of Cornwall, Devon and Somerset in a startling new way. Where ever we go we will intrigue, engage and excite and prompt thoughts, questions and ideas.





Meet the Pinhole Pedallers!



Sam White, Project Leader

Those who know Sam say this was a just waiting to happen - if he's not cycling he's photographing, and if he's not doing either of these he's not likely to be very happy!

Sam is currently a yurt-dwelling volunteer coordinator at Sharpham Outdoors (an environmental education organisation). Before that he was a conservation assistant for the Barn Owl Foundation in Hungary and a cycle tour leader for the Otesha Project UK. On his Photography degree he concentrated a lot on landscapes and experimental photography.

sam@pinholepedallers.org
07745 860157



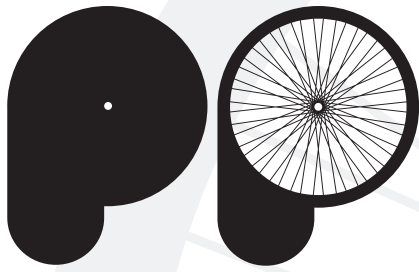
Louise Laker, Tour Coordinator

Like Sam, Louise loves all things bicycles and has spent two summers cycling with the Otesha Project UK, first as a tour member and then as a tour leader. She is a recent graduate of English Literature and spent life at university acting, dancing and directing. Louise has a keen interest in education and working with young people and is spending some of the summer working as tutor for Future Foundations, a company that aims to raise young people's aspirations.

louise@pinholepedallers.org
07522 700233

Volunteers

We will be supported by different volunteers along the way, 1 or 2 at a time!



PINHOLE PEDALLERS

It would be a great thing to blog about and perhaps even an article

James Lucas - Editor Boneshaker Magazine

Hi Sam

I've been copied into a few emails about your great adventure!

Sounds really fun and I think a lovely way to capture a new way of seeing our city's green spaces.

Zoe Goss - Stepping Stones to Nature

Hi Louise and Sam,
thanks for getting in touch - the project looks excellent!!
we would be very interested in potentially hosting you guys at the project

Bristol Bike Project

Sounds like an amazing project! Would love to see the information pack

Jack Jeans - Visitor Services, Tate St Ives

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Confirmed visits on tour:

Centre for Contemporary Art and the Natural World

Mount Pleasant Eco Park

Bristol Bike Project

Encounters Arts, Dartington

Lacock Abbey - Fox Talbot Museum

Talking with:

Tate St Ives, Lacock Abbey, BTCV Plymouth , AONB's across the South West and lots more.

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